Nandlal Bose Volume XI Subharti College of Fine Arts and Fashion Design





Prof.(Dr.)Atul Krishna

My heart fills with joy to see that NBSCFF is celebrating a decade of achievement as it releases the 11th volume of its newsletter art fragrance. On this momentous occasion I felicitate the ever toiling students and staff of the college, under the able stewardship of Prof.(Dr.)Pintu Mishra. He is an epitome of perfection, honing the artistic skills of his students, which are essential for any budding artist. I am proud of the students of this institution who not only win aurels, but also get the best placements, earning the title of the best college in the region for their alma mater. The well qualified and experienced faculty have proved to be a mentor, guide and motivator to the new students, shaping them into the best of the best



Mrs. Stuti Narain Kacker

It gives me immense pleasure to learn that the Tenth newsletter-Art Fragrance – 2021 is being published by NBSCFF . I would like to convey my sincerest appreciation to the enterprising team, for the success of this event. I am sure that deliberations of this kind will provide not only the established but also the budding artists of our country, a platform for updating their knowledge & sharing their experiences with their brethren. My best wishes once again for the grand success of this news letter.



Prof.(Dr.) V. P. Singh

Vice Chancellor- Swami Vivekanand Subharti University
My heartiest congratulations on achieving yet another milestone by publishing the newsletter "Art Fragrance". I, on behalf of the University, Congratulate you for able guidance, hard work and creativity for publishing highly informative newsletter. It is an inspiration for all students & faculty members of the University. Looking forward to more & more such publications. Well done & keep it up. With best wishes



Dr. Shalva Raj

CEO- Swami Vivekanand Subharti University

Nandlal Bose Subharti College of Fine Arts & Fashion Design has always been pride of the University. On this occasion of the release of their Newsletter "Art Fragrance", I would like to congratulate Prof. (Dr.)Pintu Mishra and his very sincere and hard working faculty on this achievement. The newsletter is beautiful way to portray the achievements, activities, awards and success of the students and faculties of NBSCFF has achieved. I wish you the best in all your endeavor



Prof.(Dr.) Pintu Mishra

I'm very proud that NBCSFF is launching its 10th edition of the Newsletter "Art Fragrance", NBSCFF started as little sapling, sowed in the year 2009. Since then it has grown with each and every passing day with the efforts of the faculty members and students, who bring the laurels for the college. It is also with the cooperation and support from our VC sir and CEO Madam that we have reached such heights. I give my best wishes to it and hope many more editions of "Art Fragrance" in future.



Fine Arts Club

Celebration of Fresher's Fragrance 2020











Department of Animation

National Digital Art Competition

On 30th April 2020, Dept of Animation organized the National Digital Art Competition on Online Platform in which students from multiple colleges took participation. The theme for the Digital Art Competition was Fight against Corona Virus to show the gratitude to Corona Fighters. The Jury Oll members were Mr. Snigdh Bhatnagar who is an Academic Director in Reliance Education VFX & Animation Academy and Mr. Kumar Satyam who is a Production Manager in Studio Vista. Other than the position holders, all the participants were also facilitated with participation certificates.



Webinar on Photo Manipulation

A Webinar on Photo Manipulation Techniques was organized by the Dept. of Animation on 9th May 2020 under the direction of Ms. Vidhi Khandelwal. The webinar was organized to give insight the information on Photo Manipulation process & techniques to students. The activity was preceded by our honorable principal Dr. Pintu Mishra, & Resource persor Mr. Dharmendra Singh (Assistant Professor)



Parakram Diwas

Students of Animation Department performed a group dance on 23rd January 2021 on the occassion of 'Parakram Diwas' or 'Netaji Subhash Chandra Bose' Jayanti at Mangalya Convention Center, SVSU.

Seminar on Life and Career Goals

Dept of Animation organized a Seminar on Life and Career Goals under the guidance of Ms. Vidhi Khandelwal (H.O.D Animation Dept.) on 29th Sep 2020. The resource person for the seminar was Mr. Driple Shah who is a renowned Life & Business Coach from World Human Development Center. The purpose of this was to help students broaden their understanding of themselves and to plan well for their future. Although successful people possess personal strengths inherent to these behavioral patterns, no lifestyle can be classified as 'the best way of doing things'. Various styles may aid in one's efforts to be successful, happy, and productive.



National Webinar

A National Webinar on Digital Photography & Lighting Effect was organized by the Dept. of Animation on 21st November 2020 under the direction of Ms. Vidhi Khandelwal. The resource person for the webinar was Mr. Akhilesh Verma who runs a production house Gravity Realm Entertainment and also a member of Screen Writer Association, Mumbai IFTDA. His Session was very informative and educative for the students and gave a new perspective to students on Digital Photography and Lighting setup. All of the participants were Iso facilitated with e-certificates.





One Day Workshop on Graphic Illustration

On 4th February 2021, a one day workshop on Graphic Illustration was organized by the Department of Animation under the guidance of Ms. Vidhi Khandelwal. Through the integration of design principles and drawing skills, students gained the opportunity to discover new possibilities for illustrated visual expression in the market



Awards & Rewards



Lalit Kala Akadmi U.P. 2021 : Ankush Kumar Feb2021

Sanskar Bharti Meerut: Painting

Siddharth -1st Ankush Kumar -2nd Anchal- Distinguished Award Nina-Distinguished Award Aaditya -DistinguishedAward Muskan Sharma - Consolation

Word records organized by Indian book of records January 2021

Bhanu Dev Sharma

Awarded in Indo-Lithuania International Virtual art exhibition organized by cultural Art of India and Gabrieles Meno Galeriza-Lithuania March 2021

Bhanu Dev Sharma

Judges choice award in international online art competition organized by Pollen art India Hyderabad India.30 Jan 2021

Bhanu Dev Sharma

NCR ke Hunarbaaz-2021organized by Swar Sagar group New Delhi:

Swati Sherwal 1st Muskan Sharma

2nd

Workshop on Ganga utsav 2020 organized by Lalit Kala Akadmi and Sanskar Bharati U.P 2020 :

Online painting competition on traditional method 10 may 2020

Siddarth

International online art competition on covid -19 organized by Bindas artist group New Delhi 2020: Siddarth

Online National Art Exhibition-2021 organized by Apoorva Art Group U.P 2020: Bhanu dev Sharma Golden youth award 2020 organized by Rising youth Foundation June 2020: Bhanu dev Sharma World records Biennale foundation ,Assist world records27 August 2020: Bhanu dev Sharma National Youth Day' Poster Competition organized by Fine art's Club NBSCFF:

Siddarth 2rd Ankur Kumar1st Subham Gupta1st Sandeep Ray 1st Manual Book jacket design Competition organized by Applied art's Department NBSCFF

Ishika Mittal 2nd Palak Arora 1st

Arvind Kumar 3"

Digital Book jacket design Competition organized by Applied art's Department NBSCFF

Ananya Agarwal 1st Neer Chaudhary 2nd

Krishna 3

Digital Poster Competition organized by Applied art Department NBSCFF

Samiksha Bhardwaj1st Bhavna Sonkar2nd

Sapna Singh 3rd

Manual Poster Competition organized by Applied art Department NBSCFF

Sujeet 1st Harmandeep Kaur 2nd

Soniya 2nd

Diya Competition organized by Fine art's Club NBSCFF

Ishika Talukadar 1st Rishita Kamboi 2 Aniali 3rd Vansh Goyal 3" Rangoli Competition organized by Fine art's Club

NBSCFF Shikha Kumari 1st Arpita Arora 2' Priyanshi Chauhan 3rd Aakriti Arora 3rd

Slogan Competition, Fine art's Club NBSCFF on 'Satark Bharat Samridd Bharat Rohan Narayan 1st Aaditya Gupta 2nd Tanishka

Garg 2°

9th Annual Art Exhibition







9th Art Fragrance - 2020

"Art Fragrance" is the Ninth Annual Art Exhibition, organized by Department of Fine Arts. The Exhibition comprises spectacular works on photography, sculptures and paintings. Theme of the Exhibition is "Art & strokes". Art is a diverse range of human activities involving the creation of visual, artifacts (artworks), which express the creator's imagination, conceptual ideas and technical skills. The two classical branches of Fine arts are Visual and Commercial Art in which painting, sculpture, and decorative or applied arts are drawn. This year Art Fragrance's photography, sculptures and paintings are full of different styles. NBSCFF is committed in providing an ethical point of sale for Art Fragrance and to supporting the career development of Budding Artists from across the Nation.







Unveiling 2020

Editorial Board



The tenth edition of Art Fragrance 2020, the annual magazine of Fine Art College of Swami Faculty: Vivekananda Subharti University, was released by Honorable District Magistrate of Meerut, Shri K Balaji. Dr. VivekSanskriti, Associate Registrar of Subharti University, Dr. Pintu Mishra, Principal of Fine Art College, HOD Dr. Pooja Gupta and Dr. Anshu Srivastava were present on this occasion.

Dr. Anshu Srivastava (Assistant Professor) Coordinator Applied arts Prof(Dr.)Pooja Gupta (Professor) Head of the Department

Department of Fine Arts

Two Days National Art Webinar & Workshop

A national webinar and workshop were organized in the Dept. of Fine Arts on Friday 23-24 October under the leadership of Prof. Dr. Pooja Gupta, Head of the Department. He told that art seekers from all over the country should join online for the supremacy of traditional and modern styles in paintings. New styles and experiments in arts, possibilities in computer graphics, digital art market, sculpture and calligraphy were discussed between them. This national webinar and workshop was inaugurated by Chief Guest Dr. VP Singh Vice Chancellor Subharti University and Principal Dr. Pintu Mishra. Vice Chancellor Dr. V.P. Singh said that the dominance of arts can be seen at every stage of life. Fine arts have unlimited options, it has become such a wide subject, the more deeply it is the curiosity to know more. It is like a pearl in an oyster, ordinary people appreciate artefacts, they should be associated with creativity, not just a product of beauty. By coming to the fine art department, there is communication of new energy. Principal Prof. Pintu Mishra welcomed all the guests and gave his blessings to all and inspired them to follow the path of Subharti. Dr. Pooja Gupta presented and conducted the report of the department. Dr. Sonal Bhardwaj and Dr. Anshu Srivastava introduced the invited artists. In the opening session, Dr. Archana Rani, Head of the Department of Visual Arts: Painting, R.G.P.G. College, said on the topic of different styles of painting, how the traditional styles have made their mark in painting even today. She became the mother of modern style and constantly flourished with new experiments. Art should be free from bondage. Just as new dimensions are emerging, such as engraving, graphic, reverse painting is in full swing. It seems that the art has become state-of-theart. On this occasion, Dr. Sunil Vishwakarma, Head of the Department of Fine Arts, Mahatma Gandhi Kashi Vidyapeeth, Varanasi, started the workshop by drawing a live person, he explained the nuances of portraiture in minutes with some brush strokes. Along with him, Dr. Ritu Sangal, President, Culture Charaha Sansthan, taught the creation of paintings through Meenakari in a new way. In the two-day national webinar and workshop, Shashi from Delhi, Pragya Vikas Tyagi from Mumbai, Dr. Vandana from Kanpur, Dr. Amita Shukla from Aligarh, Dr. Annata, Farah from Meerut, Dr. Nazima Irfan, Shahbat, etc. participated Ashish Mishra proposed vote of thanks to all.















Art-2020

Ms. Geetu Sharma Date: 23/12/2020 Fine Arts Departmen NBSCFF.SVSU, Meeru



Workshop cum Demonstration on Folk Art-2020"

Dept. of Fine Arts organized a Workshop cum Demonstration on folk arts on 23rd Dec 2020. By an expert teacher from ,Hobby Ideas, Pidilite Industries Mrs. Geetu Sharma. She gave an enthusiastic demonstration and described the details of folk art specially "Mata Di Pachedi". This is also known as the 'Kalamkari of Gujarat', owing to its similarity to the Kalamkari technique practiced in Southern India.

Value Added Course 2020-21





Dept. of Fine Arts organized A Value Added Course to enhanced the skill of students. In this series three programs are completed as Graphic Mural, Quick Panel Painting, Sheet Metal Sculpture. Paintings. Creative Paintings-Student has to develop his own idea in mural designing in Fresco style. This activity done under guidence of Mr. O.P. Mishra Assistant Professor. In Quick Panel painting students have painted the panel under the guidance of Mr. Kishan Kundara Assistant professor Dept. of Fine Arts . Sheet Metal Sculpture is completed by the students in the guidance of Mr. Pavanendra Tiwari Assistant Professor Dept. of Fine Arts.

Book unvilling



On 21st Jan 2021 A Book "Vishva Ki Mahan Kalakritiyan: ek Parichay" written by Prof (Dr.) Pooja Gupta was unvilled.

Book Jacket (Cover) Design competition"

On 11 January 2021. Dept. of Fine Arts organized A Book Jacket (Cover) Design competition under the supervision of Dr. Anshu Srivastava Academic Coordinator and Convener Mr. Dharmendra Singh. The Competition was (Manual) organized for students of BFA 2" Year 4th Semester and BFA 3rd Year 6th Semester for Applied Art.

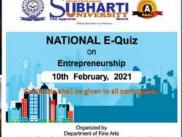








Quiz on Entrepenureship



Organized by
Department of Fine Arts
Nandial Bose Subhati College of Fine Arts and Fashion Design
Behatigron, 14th Dres sealow Beauting Mad. Nanov 20095 Ph.: 8121-3055027, Fax: 0121-2439067 Mob.: 9539010066, 9997371777

On 10th Feb 2021. Dept of Fine Arts Organized A National E-Quiz on Entrepreneurship, it was an online quiz for the students of Graduation and Masters. They all get certificates.

Department of Fine Arts

National Fine Arts Summit- 2021 A Glimpse of Culture & Heritage of Meerut District

Five days, activity based National Fine Arts Summit organized by Dept. of Fine Arts, to introduce students of every field of Fine Arts as Painting/ Sculpture & Applied Art to the culture and heritage of Meerut City. The purpose of this event is to developing skills, Social responsibilities, Moral and knowledge of the students and budding artists. For this purpose Department execute such type of activities as: Day-1 Educational Tour of historical places of Meerut for photography. Day-2 On the spot Painting at Hastinapur, Day-3 webinar on the Topic: A Glimpse of Meerut Heritage, Day-4 Calligraphy related to historical places of Meerut, Day-5 Exhibition of all activities and certificate distribution.





Online National Exhibition 2020 "Peaceful Passion"



Online National Exhibition 2020 - 'Peaceful Passion'

Dept. of Fine Arts has organized "Online National Exhibition-2020". The title of this e-exhibition was "PEACEFUL PASSION". This exhibition was open for all category i.e,-Painting, Applied, Sculpture, Graphics, Photography etc. This exhibition is also available on the youtube chennel of University. Total 107 participants were have send their work from all over the India like Maharashtra, Rajasthan, Gorakhpur, Bangalore, Delhi, Prayagraj, Saharanpur, Shimla, Lucknow, Kolkata, Ludhiana, Jaipur, West Bengal etc. E-Catalogue has been designed by Mr. Dharmendra (Assistant Professor) from Department of Fine Arts Nandlal Bose Subharti College of Fine art and Fashion design. SVSU.



Department of Performing Arts

Basantoutsav 2021

Online National Singing & Dancing Competition













Annual National Fest BASANTOUTSAV 2021 was organized on the auspicious day Basant Panchmi. On this day students of the Performing Arts performed - Maa Saraswati Vandana by Aalia Khan, Alima Khan, Km. Kiran, Nitin, Kapil & Rajat, Bhajan by Aalia Khan & Alima khan, Kathak in Taal Pancham Sawari by Ankit & Shruti, Thumri by Shriya, Chaturang in Kathak by Ria Mehrotra.

Performing Arts Department organized a Online National Singing & Dancing Inter School Competition Junoon- Pratibha Ki Uddan -2021. The main aim of this competition was, the trend towards music is generated in the new generation. So that our heritage 'sangeet' can be preserved, therefore it is also a moral responsibility to keep organizing such musical competitions and programs. About 150 participants from all over the country enthusiastically participated in this competition. This Online National Competition done under the supervision of Dr. Preeti Gupta.

Falgun Fuhar Utsav 2021

सगीत मे अनसन्धान:समस्याए एव समाधान



Falgun Fuhar Utsav On the festival of Holi organized by Dept. various Classical & Folk Style Holi sung by Dr. Preeti Gupta & Dr. Akanksha Saraswat, Harmonium by Isha Bhatnagar, Tabla by Abhishek Mishra. On the occasion performed Holi by Dr. Bhawna Grover & Shweta Singh.







Dept of Performing Arts from 5th to 7th Nov 2020. Eminent Speaker India & abroad given their lecture. The topic covered by Pt. Vijay Shankar Mishra -Eminent Musicologist(New Delhi), Prof. Lawanya Kirti Singh Kabya - Mithila University(Darbhanga), Prof. Pankai Mala Sharma - Punjab University, Dr. Joyta Bose - California, Dr. Venu Vanita -KLMPG(Meerut), Dr. Amit Verma -Vishwabharti Shanti Niketan (Kolkata).

Online Guest lecture

Guinness World Record





seconds on 27 May 2021





in the 21" Century (Guest lecture) :- One day Aarohi Tiwari , MPA kathak Online guest lecture given by eminent student achieve place in Guinness Bharatnatyam dancer and Padmashri Pratibha World Record for 55 rounds in 33 Prahlad, on the topic - The importance of mainstream Arts Education in the 21st Century held on 11th Jan 2021 for Performing Arts students, the convener of the program was Prof

Dr. Bhawna Grover.



book on the topic "Sangeet Evam Nrityakalayein: Kal Aaj or Kal" edited by Prof.(Dr.) Bhawana Grover unveiled byHon'ble VC Dr. V P Singh and Dean fine Arts Prof . Pintu Mishra on 3rd August 2021.

Kalanjali Utsav 2020



Performing Arts Department organized 3 days National Online Kathak & Singing Fest "Kalanjali Utsav" from 13" to 15" October 2020. Due to the odd circumstances of the Corona period, students are not getting the opportunity to present their performances, Therefore, the Performing Arts Department, made a successful effort in this direction, started the "Kalanjali Utsav" through Online and tried to lead the students towards a bright future by providing them a platform to present their Classical Music and Classical Dance. InSolo performances were given by Nitin Jhakda (Semi-Classical), Shruti Goel (Kathak), Km. Kiran (Classical Singing), Akshay (Kathak), SrishtiGoel (Kathak), Mr. Kapil (Classical Singing) & Suraj (Kathak). This National Online fest done under supervision of Dr Preeti Gunt



Students of Performing Arts Deptt. Gave Various performances of vocal and kathak on the occasion of Natraj poojan Utsav organized by Sanskar Bharti, Meerut on 25th July 2021 in CS University

Department Of Fashion Design

Five daysWorkshop on Sportswear and Athleisure





Five days workshop has been conducted in the department of fashion and Textile design Nandlal Bose Subharti College of Fine Arts of Fashion and Textile Design From 22nd of February 2021 to 26th of February 2021 on "Sportswear and Athleisure" by Mr. Rajesh Kumar Academic Coordinator. The workshop was organized for students of 5th semester and 7th semester students of Fashion Design. The workshop was conducted to give insight about sportswear and athleisure which is in trend and give students hand on experience of constructing sportswear and athleisure. In this workshop the students drafted patterns as well as they constructed sweat shirt and sweat pant.



National Online Manual/Digital Print Design Competition

A National Online Print design competition was organized by department of fashion and textile design on 12th June ,2021 by Mr. Sombit Mukherjee Assist. Prof. Dept. of fashion and textile design. The theme of the competition was ABSTRACT NATURE. The competition was basically planned to motivate students and people outside university to showcase their creativity. The jury members were Mr, Kartik Kapoor, a fashion designer and Digital design expert and Mr. Abhisek Roy, Fashion designer for Bengali film industry and owner of BOHURUPI BY ROY, Kolkata. Prof(Dr.) Pintu Mishra (Principal, NBSCFF) was the mentor and Dr. Sadhna(Head, Dept. of fashion and textile design) was coordinator for the workshop.



Virtual Talent Show

A Virtual Talent Show Competition was organized by Department of Fashion & Textile Design, NBSCFF from 1the 5th July. In this Participants had to submit a short 1-3 minute video showcasing their Special Talent(s) Over 80 Students registered from all over the country for this unique competition and over 30 students submitted their Talent videos, out of which 15 videos got selected for the next round. All the candidates took part very enthusiastically. Ms. Neha Singh(Hod) was the organizer of this Virtual Talent Show, guided by Dean& Principal, NBSCFF, Prof. (Dr.) Pintu Mishra.



Art Exhibition in Interior Design Department



The art exhibition was organized by the Dept. of Interior Design that showcased the various types of traditional artforms from all over the country including Tholu Bommalata Art lamp from Andhra Pradesh, Tibetan kettle, Gamosa Art from Assam, Flower Mural Clock, Saura Art from Orissa, Warli Art from Maharashtra, Madhubani Art from Bihar, Pattachitra Art from Orissa, Kalamkari Art from Andhra Pradesh, Gond Art from Madhya Pradesh, Matani Pachedi from Gujarat which were taught to them in an online workshop. The workshop was conducted by an expert teacher Mrs. Sunita Singh, who is a freelancer art & craft teacher having an experience of 26 years in field . On 7th January 2021. The event initiated by ribbon cutting ceremony by Chief Guest, Dr. V.P. Singh (Vice Chancellor) along with Prof (Dr.) Pintu Mishra (Principal, NBSCFF),Dr. Kavita Gupta (HOD Interior Design), Mrs. Sunita Singh(Expert Teacher), Mr. Rakesh Chandra Sharma from Pidilite Industries Limited and faculty members Ar. Sakshi Nim, Er. Shailja Shindey and other faculty members & students. All the guests witnessed different types of artforms from all over the county and appreciated the artworks made by the students.

Education visit

On 8th Dec.2020 students of Interior design dept. visited a Residential site under construction in Essel Towers Gurgaon. The purpose of this workshop was to give a Hands-on experience on site and to make them understand different techniques of construction and fittings. Students were shown false ceiling construction, kitchen design, plumbing of bathrooms, Paneling in bedrooms, different materials like laminates, veneers, plywood etc.



Educational workshop 2020



An educational workshop on outdoor live sketching of a historical monument. The Khirkee Masjid was organized for Interior students on 5th March 2020, the monument was practice by students under the guidance of a fine artist. for students to indulge, explore their creativity and getting in touch with their artistic soul. Students were taught basics of sketching, a sense of proportion, free hand drawing, scale , composition , sciography, rendering . The linework , the silhouette of the monument against the sun was drawn by the students to sync their hand eye coordination to enhance their sketching skills.

















International Art Exhibition 2021



Design Castle Fashion Show 2021

